



FOR IMMEDIATE RELEASE

## **Servion Realty Announces Strategic Partnership with EXP Pemberton Homes Team to Enhance Real Estate Services for Credit Union Partners**

**Minneapolis, MN – July 29, 2024** – Servion Realty, a leading real estate services provider, is proud to announce a new strategic partnership with the Pemberton Homes Team. This collaboration aims to deliver comprehensive real estate solutions tailored to the needs of credit union members, enhancing member satisfaction and loyalty through superior service offerings.

### **Empowering Credit Unions with Enhanced Real Estate Services**

The partnership between Servion Realty and the Pemberton Homes Team brings together two industry leaders with a shared vision of providing exceptional real estate services. This alliance will enable credit unions to offer their members access to a broader network of property listings and expert realtors, ensuring a seamless and rewarding home buying and selling experience. This partnership is an exciting opportunity for credit unions to significantly enhance their loan conversion rates by providing end-to-end real estate services that handle their members' needs from start to finish.

### **Key Benefits for Credit Union Partners**

- **Customized Real Estate Solutions:** Tailored services that meet the specific needs of credit union members, enhancing their conversions and overall experience.
- **Collaborative Approach:** Partnership with experienced real estate professionals to guide members through the complex processes of buying and selling properties.
- **Value Addition:** Increased member engagement and retention through superior service offerings and opportunities for cross-selling additional financial products.

### **Comprehensive Services and Expertise**

Credit union partners can expect a wide range of real estate services, including home buying and selling assistance, market analysis, property valuation, and ongoing support from dedicated real estate experts. This partnership aims to simplify the real estate process, providing credit union members with the confidence and support they need to make informed decisions. The strategic collaboration is designed to boost loan conversion rates by ensuring that credit union members receive comprehensive support throughout their real estate journey.

### **Successful Rollout and Industry Leadership**

We are excited to announce that we have successfully rolled out this partnership by joining forces with Blaze Credit Union, one of the industry leaders in the credit union sphere. This collaboration serves as a testament to the effectiveness and potential of our strategic partnership, demonstrating our commitment to delivering exceptional value and service to our credit union partners.

### **Simple Onboarding and Support**

Servion Realty and the Pemberton Homes Team have designed an easy onboarding process for credit unions, ensuring a smooth integration of real estate services into their offerings. A dedicated support team will be available to assist with partnership inquiries and provide continuous updates on market trends and opportunities.

### **Testimonials from Successful Partnerships**

"We are thrilled to partner with the Pemberton Homes Team to enhance the real estate services we offer to our credit union partners," said Kassie Rinnet, Real Estate Broker at Servion Realty. "This collaboration is a significant step towards providing our credit union members with exceptional service and expertise, ensuring their real estate needs are met with the highest standards. By working together, we can help our credit union partners achieve higher loan conversion rates and deliver unparalleled value to their members."

### **About Servion Realty**

Servion Realty is a premier real estate services provider dedicated to offering comprehensive solutions for credit unions and their members. With a focus on delivering exceptional customer service and support, Servion Realty is committed to helping credit union members achieve their real estate goals.

### **About Pemberton Homes Team**

The Pemberton Homes Team is a renowned real estate group and is the #2 EXP team in the state known for its extensive market knowledge, professional expertise, and commitment to client satisfaction. With a proven track record of success, the team is well-equipped to assist credit union members in navigating the real estate market.